

Corporate and Shareowner Information

World Headquarters

Kellogg Company
One Kellogg Square, P.O. Box 3599
Battle Creek, MI 49016-3599
Switchboard: (269) 961-2000
Corporate website: www.kelloggcompany.com
General information by telephone: (800) 962-1413

Common Stock

Listed on The New York Stock Exchange
Ticker Symbol: K

Annual Meeting of Shareowners

Friday, April 24, 2009, 1:00 p.m. ET
Battle Creek, Michigan

A video replay of the presentation will be available on <http://investor.kelloggs.com> for one year. For further information, call (269) 961-2800.

Shareowner Account Assistance

(877) 910-5385 – Toll-free U.S., Puerto Rico & Canada
(651) 450-4064 – All other locations
(651) 450-4144 – TDD for hearing impaired

Transfer agent, registrar and dividend disbursing agent:

Wells Fargo Bank, N.A.
Kellogg Shareowner Services
P.O. Box 64854
St. Paul, MN 55164-0854

Online account access and inquires:
<http://www.shareowneronline.com>

Direct Stock Purchase and Dividend Reinvestment Plan

Kellogg Direct is a direct stock purchase and dividend reinvestment plan that provides a convenient and economical method for new investors to make an initial investment in shares of Kellogg Company common stock and for existing shareowners to increase their holdings of our common stock. The minimum initial investment is \$50, including a one-time enrollment fee of \$10; the maximum annual investment through the Plan is \$100,000. The Company pays all fees related to purchase transactions.

If your shares are held in street name by your broker and you are interested in participating in the Plan, you may have your broker transfer the shares electronically to Wells Fargo Bank, N.A., through the Direct Registration System.

For more details on the Plan, please contact Kellogg Shareowner Services at (877) 910-5385 or visit our investor website, <http://investor.kelloggs.com>.

Independent Registered Public Accounting Firm

PricewaterhouseCoopers LLP

Investor Relations

Joel R. Wittenberg
Vice President, Treasury & Investor Relations
(269) 961-9089
e-mail: investor.relations@kellogg.com
website: <http://investor.kelloggs.com>

Company Information

Kellogg Company's website—www.kelloggcompany.com—contains a wide range of information about the Company, including news releases, financial reports, investor information, corporate governance, career opportunities and information on the Company's Corporate Responsibility efforts.

Audio cassettes of annual reports for visually impaired shareowners, and printed materials such as the Annual Report on SEC Form 10-K, quarterly reports on SEC Form 10-Q and other Company information may be requested via this website, or by calling (800) 962-1413.

Trustee

The Bank of New York Mellon Trust Company N.A.
2 North LaSalle Street, Suite 1020
Chicago, IL 60602

6.600% Notes – Due April 1, 2011
5.125% Notes – Due December 3, 2012
4.250% Notes – Due March 6, 2013
7.450% Notes – Due April 1, 2031

Kellogg Better Government Committee (KBGC)

This non-partisan Political Action Committee is a collective means by which Kellogg Company's shareowners, salaried employees and their families can legally support candidates for elected office through pooled voluntary contributions. The KBGC supports a bipartisan list of candidates for elected office who are committed to public policies that encourage a competitive business environment. Interested shareowners are invited to write for further information:

Kellogg Better Government Committee
Attn: Neil G. Nyberg, Chairman
One Kellogg Square
Battle Creek, MI 49016-3599

Certifications; Forward-Looking Statements

The most recent certifications by our chief executive and chief financial officers pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 are filed as exhibits to the accompanying Annual Report on SEC Form 10-K. Our chief executive officer's most recent annual certification to The New York Stock Exchange was submitted on May 27, 2008. This annual report contains statements that are forward-looking and actual results could differ materially. Factors that could cause this difference are set forth in Items 1 and 1A of the accompanying Annual Report on SEC Form 10-K.